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## **Adoption of Entellus Medical™ XprESS™ Multi-Sinus Dilation Tool gains traction with ENTs across U.S.**

MINNEAPOLIS – (September 22, 2010) – [Entellus Medical](#), a Minnesota-based medical technology company, announced that its new multi-sinus dilation tool [XprESS™](#) is being widely accepted and used by ear, nose and throat (ENT) physicians. Introduced in April of this year, XprESS has been adopted by hundreds of ENTs and used in successful sinus surgeries across the country

According to Entellus Medical CEO Brian Farley, “We are very pleased with how quickly the market has adopted the XprESS Multi-Sinus Dilation Tool. ENT physicians tell us they appreciate the value in the intuitive design of XprESS, which combines the capabilities of a seeker, balloon dilation, suction and irrigation to treat multiple sinuses in one easy-to-use multi-functional tool.”

The Entellus XprESS Multi-Sinus Dilation Tool is used during endoscopic sinus surgery for expanding the frontal recess and sphenoid sinus ostia using a trans-nasal approach. XprESS enables the physician to use balloon dilation to open the sinus drainage pathways while potentially reducing the amount of tissue loss as compared to traditional FESS procedures<sup>1,2,3</sup>. The XprESS device has a balloon that slides over a user-shapeable, malleable tip that can be conformed to the patient's anatomy and allows physicians to cost-effectively access and treat multiple sinuses with a single device. The XprESS device also has a central lumen to enable suction or irrigation of the sinuses, providing excellent endoscopic visibility and improved efficiency.

Entellus Medical will showcase the XprESS Multi-Sinus Dilation Tool during the American Academy of Otolaryngology-Head and Neck Surgery Foundation (AAO-HNSF) Annual Meeting September 26-29 in Boston, Entellus Medical booth #509. For more information, visit [www.entellusmedical.com](http://www.entellusmedical.com) or call 763/463-1595.

**About Entellus Medical™:**

Founded in 2006, Entellus Medical is focused on the minimally invasive treatment of patients with chronic or recurrent rhinosinusitis through the development of innovative device technologies and treatments. Based in Maple Grove, Minn., Entellus Medical manufactures, markets, and distributes its products throughout the United States. For more information about Entellus Medical, FinESS Sinus Treatment and the XprESS Multi-Sinus Dilation Tool visit [www.entellusmedical.com](http://www.entellusmedical.com) or call 763/463-1595.

1. James Stankiewicz, et al., Transantral, Endoscopically Guided Balloon dilation of the Ostiomeatal Complex for Chronic Rhinosinusitis Under Local Anesthesia, Am. J. Rhino. Allergy 23, 1-00 (2009)
2. Ahmet Kutluhan, et al., Endoscopic Balloon Dilations Sinuplasty Including Ethmoidal Air Cells in Chronic Rhinosinusitis, Annals of Otolaryngology, Rhinology & Laryngology 118(12):881-886 (2009)
3. Kevin C. Welch, et al., A Contemporary Review of Endoscopic Sinus Surgery: Techniques, Tools and Outcomes, Laryngoscope 2258-68 (Nov. 2009)

Indications for Use: To access and treat the frontal recesses and sphenoid sinus ostia in adults using a trans-nasal approach. The bony sinus outflow tracts are remodeled by balloon displacement of adjacent bone and paranasal sinus structures. Please see the Instructions of Use for a complete listing of contraindications, warnings, precautions, and adverse events.