



## New hope for people suffering from sinus problems

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DENVER - Less invasive and less painful; two magic words when it comes to any surgical procedure.

For people who suffer with chronic sinus problems, this is especially appealing. Sinusitis is a common problem. It's estimated that more than 35 million Americans suffer from sinusitis.

When the sinuses are inflamed, the natural openings of the sinuses are narrowed. Patients complain about congestion, drainage problems, facial pain and headaches. While nasal sprays and antibiotics offer some relief, it is usually only temporary.

Patients diagnosed with chronic sinusitis often consider sinus surgery to relieve their pain. Unfortunately, it often involves removing small parts of the bone and tissue to allow the wider opening of the sinuses. This procedure is done under general anesthesia and requires dressing or packing of the nose

afterward.

A new, much less invasive procedure is growing in popularity. It is called FinESS sinus treatment and Dr. Arvin Rao was the first doctor to perform the procedure in Colorado, and the region, several months ago.

FinESS uses local anesthetic and does not require the removal of delicate bone or sinus tissue, resulting in a reduced recovery time and better patient outcomes. Typically a patient is able to return their normal activities within one or two days.

During the procedure, doctors are able to open the sinus from the inside, using a small balloon, which opens the outflow of the sinus, allowing it to remodel and drain better. The entire procedure takes about 15 to 20 minutes and usually is covered by insurance.

About 30 to 50 percent of sinusitis patients are candidates for the FinESS procedure, which is focused on the cheek sinuses and the sinuses between the eyes.

For more information, go to [www.entellusmedical.com](http://www.entellusmedical.com).

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