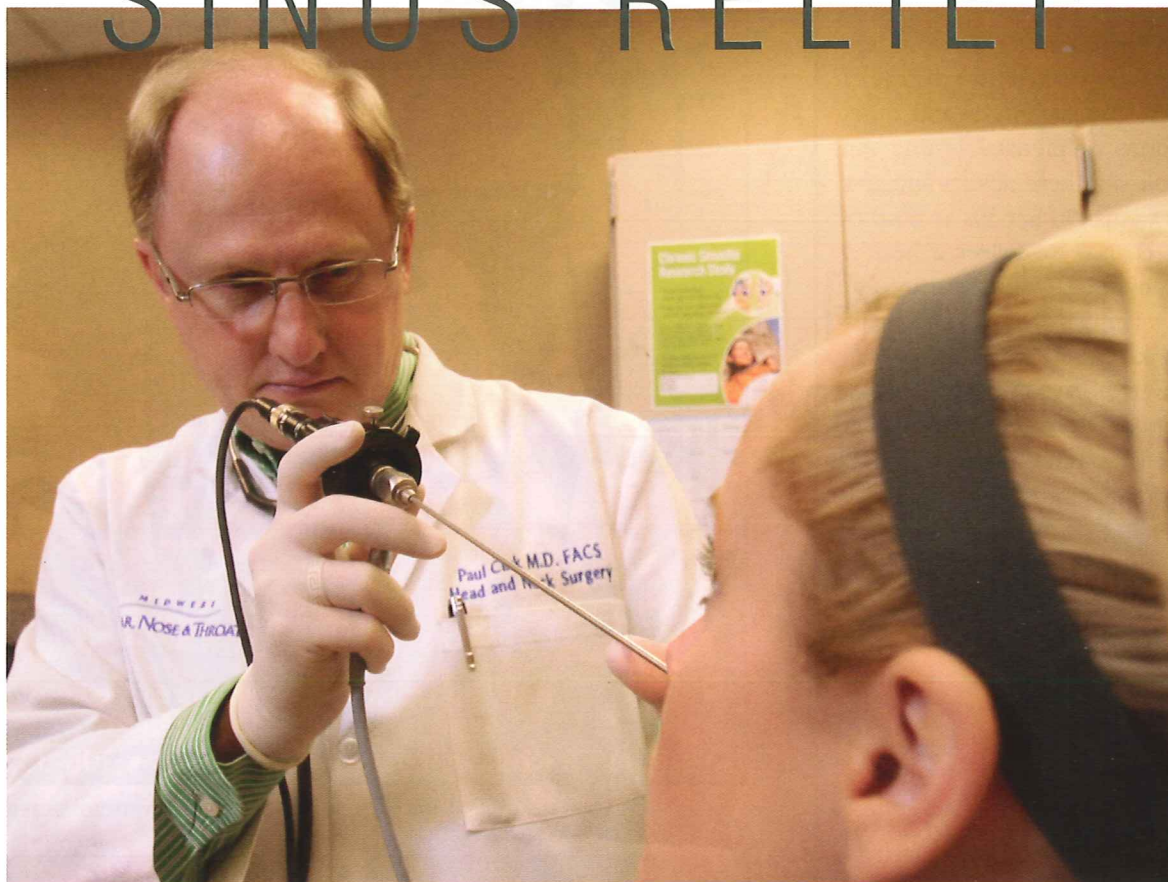


# SINUS RELIEF



## Chronic Sinusitis Complaints? Relief Now Delivered with Innovative FinESS™!

By Jody Gust • Photo by Hauschildt's Photography

Lisa Kerfeld was simply seeking relief. After months of persistent facial pain, headaches and fatigue, traditional treatment had failed to alleviate her misery. Lisa said, "For five consecutive months, I was in and out of the doctor's office. I tried prescribed treatments without success. I would go to work feeling miserable, and I couldn't sleep." After further evaluation, it was determined Lisa suffered from chronic sinusitis. Fortunately, Lisa's next treatment plan was delivered with innovative FinESS™.

The FinESS™ Sinus Treatment was introduced by Entellus Medical as a simple and direct approach to offer relief from Chronic Rhinosinusitis (CRS). Each year, millions of Americans, like Lisa, battle the symptoms caused by chronic sinusitis. The misery stems

from the inflammation of the tissue lining the sinuses. The blocked sinus passages prevent the sinuses from draining, leaving the sinuses vulnerable to infection. The symptoms of chronic sinusitis present as facial congestion, dental pain, bad breath, fatigue, nasal discharge and/or blockage, fatigue and fever.

FinESS™ has been designed to benefit patients who have been diagnosed with CRS in the maxillary or maxillary plus anterior ethmoid sinuses. (Maxillary sinuses are behind the cheekbones. Ethmoid sinuses are between the eyes) Patients must also have a history of more than 4 sinusitis infections annually – despite prescribed, traditional therapies. As 1 of only 13 sites across the nation for the Entellus study, Paul Cink, MD, FACS, Midwest Ear, Nose & Throat said, "I

am excited about the FinESS™ procedure since it is an ideal option for a large group of patients who have had persistent chronic sinus symptoms despite maximum medical treatment, and who don't want or qualify for traditional sinus surgery."

Due to Lisa's CRS symptoms, and her failed response to traditional treatment with medication and antibiotics, she was prepared to go to the next level of care. Dr. Cink determined Lisa was a candidate for the new procedure. He said, "FinESS™ is a simple endoscopic treatment performed using a local anesthetic, with or without light sedation. It is a less invasive, less painful alternative to traditional sinus surgery, and an effective option for those whose symptoms do not resolve with antibiotics or nasal sprays. It does not require general anesthesia and results in less bleeding and pain than existing surgical procedures because it offers direct access to the affected sinus without removing delicate bone and tissue. In most cases, the patient is able to resume normal activities the day of treatment."

Lisa added, "I didn't start having trouble with my sinuses until later in life so I wasn't sure what was going on. When I found out the reason behind my symptoms, I was happy to hear about the procedure. It sounded better than going through major sinus surgery!"

If you are interested in learning more about the FinESS™ Sinus Treatment, contact Midwest ENT at 605-336-3503 and ask for the study coordinator, Nikki Nagel. 