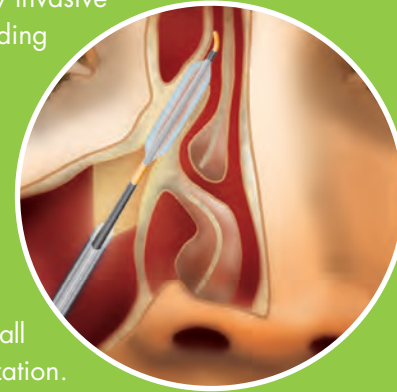


FinESS™ Remodels Anatomy

Unlike medical therapy, FinESS is the alternative minimally invasive office-based procedure that remodels the anatomy – providing immediate and lasting relief from sinusitis symptoms.

A recent study has shown that small infundibular widths are statistically associated with recurrent sinusitis when compared to control patients.¹

FinESS dilates the ethmoid infundibulum and maxillary ostium, the main drainage pathway in the OMC, using a small balloon catheter and a specialized endoscope for visualization.



ORDERING INFORMATION



CATALOG NO.	DESCRIPTION
BC-700	5mm FinESS Sinus Treatment
ES-300b	FinESS Endoscope Bundle

FinESS Indications for Use:

To access and treat the maxillary sinus ostium and the ethmoid infundibulum in adults with a trans-antral approach. The bony sinus outflow tract is remodeled by balloon displacement of adjacent bone and paranasal sinus structures.

FinESS Endoscope Indications for Use:

The FinESS Endoscope is intended to provide a means to visualize the maxillary sinus cavity and deliver the FinESS balloon dilation catheter to treat the maxillary sinus ostium and the ethmoid infundibulum in adults with trans-antral approach. The endoscope is part of the FinESS Sinus Treatment and is inserted via a sterile access sheath through the canine fossa.

Please see Instructions for Use for a complete listing of contraindications, warnings, precautions and adverse events.

References:

- ¹ Alkire, Blake C. MD, Bhattacharyya, Neil MD. "An Assessment of Sinonasal Anatomic Variants Potentially Associated with Recurrent Acute Rhinosinusitis" *Laryngoscope* March 2010 Vol 120 No 3 Page 631-634.
- ² Stankiewicz, James MD, Trullitt, Theodore MD, and Atkins, James MD. "One Year Results: Transantral balloon dilation of the ethmoid infundibulum" *ENT Journal* February 2010 Volume 89, Number 2.
- ³ Stankiewicz, James, et al. "Transantral, endoscopically guided balloon dilation of the ostiomeatal complex for chronic rhinosinusitis under local anesthesia" *Am J Rhinol Allergy* 2009; 23 (3): 321-7.
- ⁴ Culler, Jeffrey, MD. Clinic vs OR - A Comparative Analysis of Ostial Dilation for CRS. In 56th Annual Meeting of the American Rhinologic Society; 2010 Sept 25; Boston, MA.

About Entellus Medical

Entellus Medical delivers innovative, high quality minimally invasive therapeutic solutions to healthcare providers and their patients who suffer from sinusitis.

www.entellusmedical.com



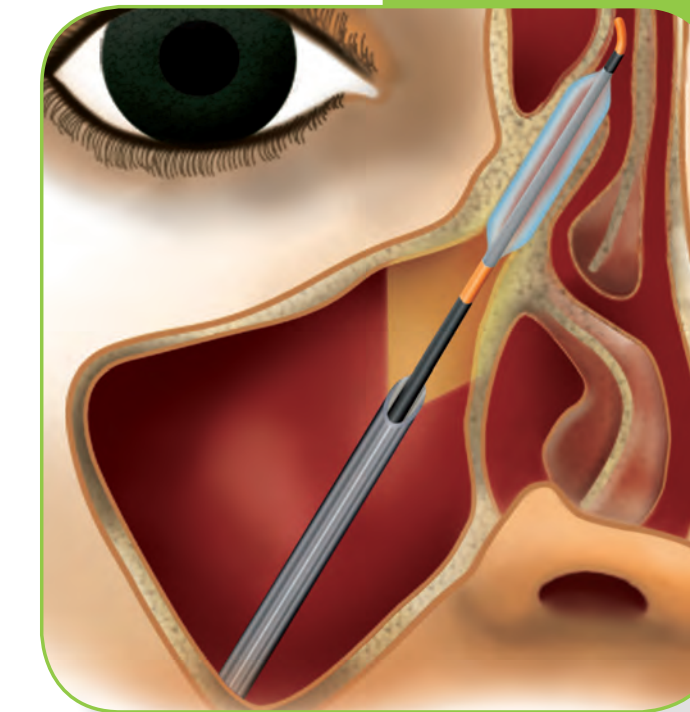
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1749-019-rB 02/11



Take The
Direct
Approach



ENTELLUS CHANGES EVERYTHING



New In-Office Treatment Option for Sinusitis Patients

Like most ENTs, you probably have many patients who suffer from sinusitis that frequently recurs, leading to repeated rounds of painful symptoms, disruption of work and home life and more medical treatment.

When these patients present with symptoms of pain, pressure, congestion and difficulty breathing, the usual course of treatment is medical therapy including antibiotics and steroids. Symptoms may temporarily resolve but then return.

In the past, functional endoscopic sinus surgery was the only effective alternative to medical therapy. Now FinESS™ Sinus Treatment offers a minimally invasive option for treating sinusitis patients in your office. These include some patients who may have formerly been treated with medication alone and some who may have been considered surgical candidates. Further, sinusitis sufferers are interested in an office-based procedure option. In a recent survey, twice as many patients indicated that they would consider this option over surgery.

Specific patient types that may benefit from FinESS Sinus Treatment are those who:

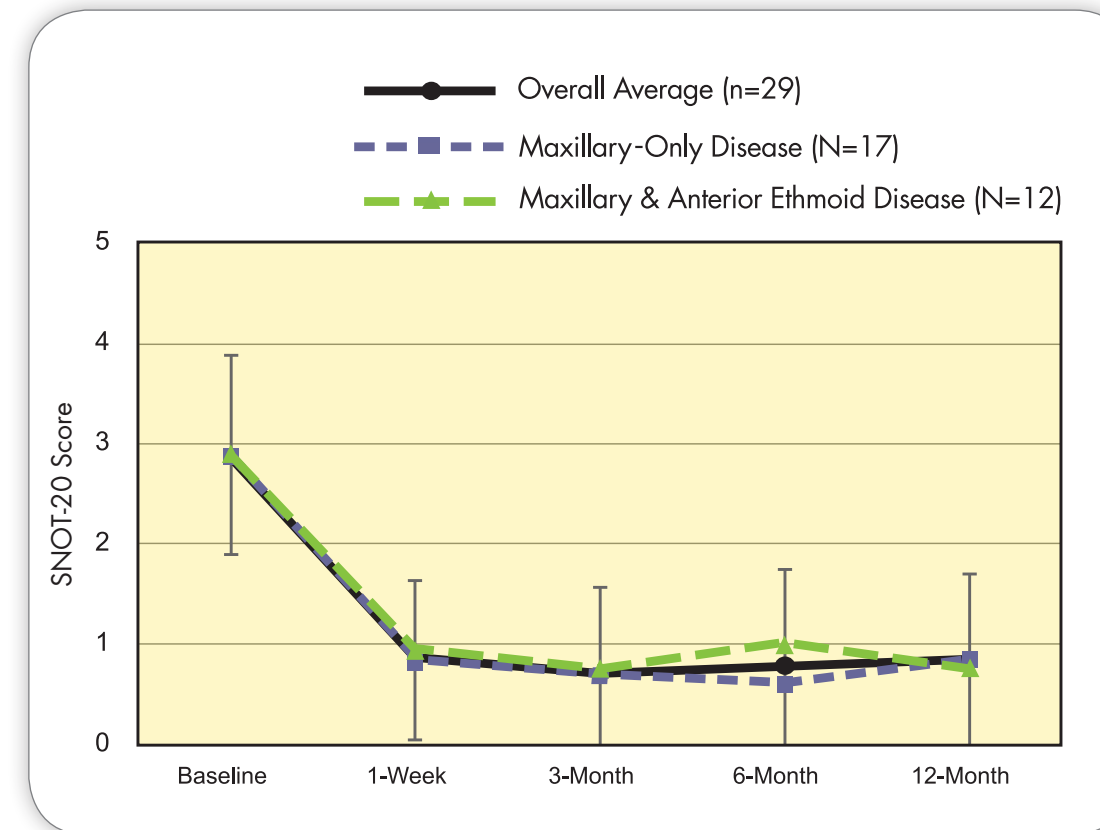
- Suffer from recurrent sinusitis
- Present with chronic sinusitis with disease in the maxillary or maxillary and anterior ethmoid sinuses
- Cannot have traditional sinus surgery
- Do not want traditional sinus surgery



Effective, Safe and Well Tolerated

- FinESS™ improves quality of life related to sinusitis symptoms an average of 70% for at least 12 months²
- No device-related serious adverse events or unanticipated adverse device effects were reported in BREATHE I³
- This treatment is well tolerated, with 90% of patients able to return to normal activity within 48 hours of the procedure³
- 90% patient satisfaction reported with this procedure⁴
- Statistically significant ($p < 0.0001$) and clinically meaningful ($\Delta \geq 0.8$) improvement in sinus symptoms at each follow-up visit

BREATHE I Study: SNOT-20 Scores



For more information about the direct approach to treating sinusitis patients, contact your Entellus Medical representative or visit www.entellusmedical.com

Practice Changing Treatment Offers In-Office Advantages

Easy to integrate

- Direct trans-antral access and visualization using a specialized endoscope ensures treatment in the natural ostium
- Direct treatment eliminates the need to navigate challenging nasal passages while still preserving natural anatomy
- Procedural steps of prep, access and treat can easily be integrated into your office

Treat patients comfortably

- Proven local anesthesia protocol for patient comfort in the office
- No need for nasal packing and post-op debridements
- Widens drainage pathways for long-lasting relief

Increase practice opportunities

- Consistent staffing and fewer delays can lead to quicker procedure turnaround time and increased efficiency
- FinESS™ is a highly marketable procedure that will position your practice as a leader in the ENT community



Treatment Kit



Specialized Endoscope